

HOGWORKZ® MAP POLICY

This MAP Policy (the "Policy") sets forth the minimum advertised price ("MAP") for the products of HOGWORKZ® ("Company") and applies to all resellers and retailers of Company products ("Resellers"). The Policy is intended to protect the value and integrity of Company products, and to ensure fair and consistent pricing for Resellers and customers.

Products covered by this Policy: This Policy applies to all products manufactured and sold by Company, except as otherwise specifically noted.

Minimum Advertised Price: The MAP for each product covered by this Policy is the lowest price at which a Reseller may advertise the product. The MAP for each product is set by Company and may be adjusted from time to time at Company's sole discretion.

Discounts: Resellers may offer a discount of up to 5% below the MAP for each product covered by this Policy. Any such discount must be clearly and prominently advertised as a "discount," "sale," or similar term, and must not be advertised as the regular or normal price for the product.

Compliance: Resellers must comply with this Policy in all advertising and sales of Company products, including but not limited to print, digital, and social media advertising, and in-store and online sales. Company reserves the right to monitor Resellers' compliance with this Policy, and to take corrective action, including but not limited to suspending or terminating the Reseller's ability to purchase and sell Company products, if the Policy is not followed.

Changes to this Policy: Company reserves the right to modify or terminate this Policy at any time, with or without notice, at its sole discretion. Any changes to this Policy will be effective immediately upon posting on Company's website or upon notification to Resellers.

By purchasing and reselling Company products, Resellers agree to comply with this Policy. If you have any questions about this Policy, please contact the Company at sales@hogworkz.com